



LAW ENFORCEMENT

Protecting Communities using the Power of Data

For any law enforcement agency, time is the enemy when faced with a case that needs to be solved. Identifying the risks and mitigating the harm in the quickest possible time is a priority for many organizations whose job it is to protect communities and the most vulnerable within. It is essential, therefore, to reduce the distraction of technology and instead embrace the opportunity to enhance the response time and decisioning using the power of data.

At Butterfly Data, we will help you to:

UNDERSTAND THE DATA

- Connect the dots across all sources to uncover relationships
- Build a real-time holistic picture of the situation
- Provide awareness of agency workload and community engagement

Identify and act on emerging trends

RESPOND MORE QUICKLY

- Continuously monitor data that affects performance and outcomes
- Prioritize based on anomalies to improve positive outcomes
- Start investigations with a clear picture of how things connect

Make most effective use of time

BUILD A BETTER WORKFORCE

- Cover the breadth of operational needs: intelligence, incident and investigation management
- Ensure quality and completeness through automated reporting
- Stage early interventions and ensure officer readiness

Implement intelligent decisioning and workflows

Public Safety Complexity

Law enforcement officials are focusing on measures to establish police changes that would answer public demands for greater accountability and openness. The aims are to improve policing outcomes, boost public safety, and improve community safety and connections. Building trust is critical to making these goals a reality.

Improving Community Confidence

Trust starts with law enforcement openly sharing key metrics and information with the public. At the same time, law enforcement leaders must ensure officer well-being to increase positive engagement with the public, while creating a desirable work environment - one that includes recognition of officers with exemplary performance.



BUTTERFLY
DATA



THE BUTTERFLY VALUE ADD

- We Amplify Transparency with Community
- Help Improve Agency Performance for Better Outcomes
- Boost Confidence and Accountability

OUR APPROACH

Butterfly has a proven track record in helping our clients understand their data, to extract maximum value efficiently and effectively. We balance the needs of the users and the organization, whilst placing data at the core of our solutions.

Our ambition is to build relationships which position us as the trusted advisor that you can rely upon to support your data-led initiatives.

OUR TEAM

The Butterfly team has extensive experience in developing complex data solutions for both the public and private sectors. We have a great reputation for providing compelling results and building good rapport with stakeholders across multiple departments.

MANAGEMENT

Butterfly's project delivery typically uses Agile, adapted to promote a simple, flexible, and solutions-driven way of working. New and existing requirements will be captured and clarified via periodic workshops and sprint planning sessions, or as required with relevant stakeholders.



Decision-Making and Outcome-oriented

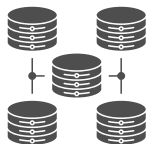
- Search and see all available intelligence in seconds, in order to optimize outcomes.
- Get to the right information and act fast.

Flexibility in Responding



- Keep communities safer and respond to public expectations.
- React to new information in the context of existing systems and intelligence with the assurance you didn't miss something.

Scalability to Satisfy Requirements



- Manage the volume and diversity of all the data over time without changing the infrastructure.
- Ingest documents, media, communications and databases.
- Maximize the impact and benefits in line with limited budgets.

Simple and Secured



- Create interfaces and workflows visually to best serve your investigators.
- Meet the security requirements of your agency and governing bodies and easily update administrative restrictions without IT expertise.
- Greater effectiveness and efficient use of scarce resources.

